



# *Lucky Enough!*

## **School Social Work Week 2019**

This resource was created to assist School Social Workers in their planning for School Social Work 2019. The document contains the overarching theme for School Social Work Week 2019, daily themes, key messages regarding the important work and impact of the School Social Work profession, suggested activities, available resources that lend support to the daily theme and key messages, and sample media posts and hashtags to get the word out via social media platforms.

This resource is being made available to individual School Social Workers and to state School Social Work organizations for an organized implementation across the state and nation. The themes and daily activities are suggestions, but School Social Workers are encouraged to adapt as needed to meet their specific needs. For example, day 4 focuses on advocacy and one of the suggested activities for that day is to make a presentation at a School Board meeting. However, if your district's School Board Meetings are on Mondays, you may want to move this theme to Monday and focus your advocacy efforts on that day.

We hope that you enjoy the resources provided and hope that your School Social Work Week celebration is a success, spotlighting the important work of School Social Workers in school communities.

2019 School Social Work Week Theme:  
**“Lucky Enough to be a School Social Worker”**  
**#luckyenough**  
**#SSWweek2019**

### Pre-SSW Week Activities

- Approach Governor and/or Superintendent about signing a “Proclamation of School Social Work Week 2019”
- Attend the complimentary SSWAA member-access webinar on advocacy on February 18, 2019 for ideas and excitement regarding macro level advocacy
- Contact School Board and schedule a time to visit their meeting in March
- Connect with fellow School Social Workers in your district or state to coordinate efforts



# Lucky Enough!

## School Social Work Week 2019

### DAY 1

**Daily Theme: "Lucky Enough to Focus on the Whole-Child"**

***School Social Workers enhance the learning and success of students by focusing on the whole child.***

School Social Workers:

- Promote the social and emotional development of students
- Consider barriers to learning and value relationship building
- Empower students and offer a voice for marginalized youth
- Implement multi-tiered programs and practices
- Value student self-determination and honor confidentiality

#### Activities

- Mixer for your SSW department – select a secret pal and send small treats or notes throughout the week to each other
- Host an office "Open House" – invite students & families to your office for goodies and share information on services
- Professional Learning Day – coordinate an opportunity for School Social Workers in your district to earn CEUs
- Parent Information night – pick a topic and have SSWers present for parents
- Host an evening event celebrating students and families (i.e. Cultural Fair, Student Talent Show, Community Service event, Library Story Night with the SSWer as the Storyteller, etc.)

#### Resources

[Statement on Border Separation Policy](#)

[DACA Statement](#)

[13 Reasons Why Season 2: An opportunity to engage in vital conversations related to suicide and violence prevention](#)

[Best Practices in Supporting and Addressing the Needs of Students Who Experience Grief](#)

[Functional Behavioral Assessment and Behavioral Intervention Plans \(\*\*Members Only\*\*\)](#)

[Gay, Lesbian, Transgender, Bisexual and Questioning Youth \(\*\*Members Only\*\*\)](#)

[Students Experiencing Homelessness \(\*\*Members Only\*\*\)](#)

[Bullying Prevention \(\*\*Members Only\*\*\)](#)

[Helping Students Stay in School \(\*\*Members Only\*\*\)](#)

[Multi-Tiered Systems of Support \(\*\*Members Only\*\*\)](#)

#### Sample Social Media Posts

What we know matters but what we do matters more. #thewholechild #SSWweek2019

Speak up for those who cannot speak for themselves. #thewholechild #SSWweek2019

Be somebody who makes everybody feel like somebody! #thewholechild #SSWweek2019



# Lucky Enough!

## School Social Work Week 2019

### DAY 2

**Daily Theme: “Lucky Enough to Link to Community Resources”**

***School Social Workers support students and their families by linking to community resources.***

School Social Workers:

- Promote a continuum of services
- Mobilize resources and promote assets
- Link and coordinate community services for families in need
- Honor the family’s cultural identity
- Bring a strengths perspective and ecological perspective to working with students and families

#### Activities

- Community Information night – pick a topic and have SSWers present for community members
- “Field Trip Day” – visit community resources in the area – learn resources
- Visit neighborhood apartment complexes and connect with managers to build relationships
- Host an office “Open House” – invite community members to your office for goodies and share information on services
- Design and hang posters throughout the community about School Social Work Week

#### Sample Social Media Posts

School Social Work: The Vital Link! #linking #SSWweek2019

Social Work is love made visible! #linking #SSWweek2019

Be someone who makes someone look forward to tomorrow. #linking #SSWweek2019



# Lucky Enough!

## School Social Work Week 2019

### DAY 3

**Daily Theme: “Lucky Enough to be a Part of a Multidisciplinary Team”**

***School Social Workers support the school community and fellow school professionals by contributing to a team approach.***

School Social Workers:

- Enhance professional capacity of school personnel
- Facilitate engagement between student, family, school, and community
- Promote a school climate and culture conducive to student learning and teaching excellence
- Actively participate in team collaboration and problem-solving
- Advocate for student voice and promote family involvement

#### Activities

- “Gifts” for co-workers – recognize others who are a part of your school team (Administrators and Teachers - - School Counselors and School Psychologists)
- Thank you note in teacher’s lounge with treats
- Host an office “Open House” – invite staff to your office for goodies and share information on services
- Provide a staff development training for teachers and school staff
- Sponsor a staff event or fun activity for staff at a faculty meeting

#### Resources

[Effective School Staffing Model: Teaming School Counselors, School Psychologists, and School Social Workers-- Joint Statement](#)

[SSWAA Endorses Supportive School Discipline Practices](#)

[School Social Work Encourages the Development of Trauma-Informed Schools \(\*\*Members Only\*\*\)](#)

#### Sample Social Media Posts

I’m a School Social Worker! What’s your super power? #teampayer #SSWweek2019

Be someone who makes someone look forward to tomorrow. #teampayer #SSWweek2019



# Lucky Enough!

## School Social Work Week 2019

### DAY 4

#### Daily Theme: "Lucky Enough to Advocate for the Profession"

***School Social Workers make a difference in the lives of students, families, and school communities and make their voice heard through advocacy.***

#### School Social Workers:

- Are trained mental health professionals
- Have a degree in social work
- Provide services related to a person's social, emotional, and life adjustment to school and society
- Are the link between home, school, and community in providing services to students, families, and school personnel
- Promote and support students' academic and social success

#### Activities

- Visit Governor's office and/or State Representatives to deliver advocacy messages
- Attend District Board Meeting and take photos
- Set up a table at the District Board Meeting and share brochures, resources, and highlight work done by the district's School Social Workers
- Write a letter to local newspaper about School Social Work
- Develop a PSA about what School Social Workers do
- Invite a local journalist or high school journalism student to shadow you for part of your non-clinical day and write an article about School Social Work
- Create or purchase and share informational brochures about School Social Work Services with your staff/parents/community

#### Resources

[NASW School Social Work Standards](#)

[School-Based Mental Health Providers](#)

[Supervision of School Social Workers](#)

[Advocating for the Medicaid School-Based Services Program](#)

[Advocating for the Use of the Title: "School Social Worker"](#)

[Clinical School Social Work: Responding to the Mental Health Needs of Students](#)

[Highly Qualified School Social Worker Definition](#)

[School Social Work in Host Settings](#)

[School Social Work Services](#)

[School Social Worker Staffing Needs Ratio](#)

[School Social Workers and Confidentiality](#)

[School Social Workers and the Privacy of Minors](#)

### Sample Social Media Posts

School Social Workers matter to students, families, and school communities! #advocacy #SSWweek2019  
School Social Work: where caring and advocacy meet. #advocacy #SSWweek2019  
School Social Workers are advocates for students, families, and the profession. #advocacy #SSWweek2019



# Lucky Enough!

## School Social Work Week 2019

### DAY 5

**Daily Theme: "Lucky Enough to be a School Social Worker!"**

***School Social Workers are vital, valuable, and visible professionals contributing to the success of students!***

### Activities

- Stress relief activity with your district team (i.e. dance activity, yoga activity, "paint with a twist" party)
- Regional lunch or happy hour
- Fun Activity for School Social Workers in the district – i.e. chili cook off, cupcake challenge
- Mindfulness activity
- Recruit massage therapy students to come give massages to School Social Workers
- Recruit cosmetology students to provide a "spa day" for School Social Workers
- Provide a breakfast (culinary arts program) for a nominal fee for School Social Workers

### Sample Social Media Posts

School Social Workers are essential in schools! #ilovemyprofession #SSWweek2019  
Did you hug your School Social Worker today? #ilovemyprofession #SSWweek2019  
Proud to be a School Social Worker! My professional village rocks! #ilovemyprofession #SSWweek2019